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Design Skills

Branding
Web Design
Packaging Design
Illustration
Advertising
App Design

Tech Skills

Illustrator
Photoshop
InDesign
Word
Powerpoint

Soft Skills

Clear communication
Problem solving
Dependability
Adaptability
Confidence
Collaboration
Enthusiasm

Design Experience

Yaadman Petroleum | Brand Coordinator

Created the branding (logo, brand collateral, billboard) and advertisements for this new, island wide company.

June 2018 - Onward, Jamaica

Abi's Place | Brand Coordinator

Created the branding (logo, pamphlet, school collateral) as well as a website re-design for this non-profit special needs school.

June - August 2019, Florida

Work Experience

Starbucks | Supervisor

Set an example for performance, monitored and ensured worker productivity, and provided exceptional customer service in a fast paced environment.

June 2018 - August 2019, New York

Sloane's Ice Cream | Cashier & Server

Maintained high standards of customer service during high-volume, fast-paced operations, and handled currency and credit transactions quickly and accurately.

June - August 2018, Florida

Education

Syracuse University | Communications Design (BFA)
Class of 2021

Study Abroad | Syracuse London Design Program

Created Euro-centric brands along with multidisciplinary design classes and European design history.

Spring Semester 2020

Organizations

AIGA Syracuse University | Secretary

Recorded clear and accurate descriptions of meetings, ensured meetings ran smoothly and on course, provided new information when necessary.

June 2020 - May 2021, New York