



sidneyvpsdesign@gmail.com
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Design Skills

Branding
Logo Design
Packaging Design
Web Design
UX/UI Design
Illustration
Advertising
App Design

Tech Skills

Adobe Illustrator
Adobe Photoshop
Adobe Indesign
Adobe XD
Microsoft Word
Microsoft Powerpoint

Soft Skills

Problem Solving
Self-motivation
Accountability
Adaptability
Independence
Collaboration
Confidence
Enthusiasm
Positive Spirit

Design Experience

Supr Scientific | Graphic & Packaging Designer

Conceptualized ideas, created designs and custom illustrations, and built engaging prototypes for a wide range of high contrast products, as well as designing the occasional graphics for print or for web.

April 2022 - October 2022 | Miami, FL

King's Passage | Creative Manager

Created the branding (logo design, collateral, merchandizing), writing, illustrating, social media presence, and website for this blog-driven company, in addition to independently leading all phases of development work from ideation through execution.

June 2021 - January 2022 | Delray Beach, Florida

Yaadman Petroleum | Brand Coordinator

Created the branding (logo design & brand collateral), in addition to print advertisements and billboard designs for this young, island-wide gas company.

June 2018 - On Occasion | St. Elizabeth, Jamaica

Abi's Place | Brand Coordinator & Web Designer

Created new brand systems such as logo design, brand collateral, and other printed media, as well as a website re-design while integrating their old brand essentials as a one time project for this non-profit special needs school.

June - August 2019 | Coral Springs, Florida

Work Experience

Starbucks | Supervisor

Set an example for performance, monitored and ensured worker productivity, and provided exceptional customer service in a fast paced environment.

October 2018 - May 2021 | New York

Education

Syracuse University | Communications Design (BFA)

Class of 2021

Study Abroad | Syracuse London Design Program

Spring Semester 2020

Organizations

AIGA Syracuse University | Secretary

Recorded clear and accurate descriptions of meetings, ensured meetings ran smoothly and on course, provided new information when necessary.

June 2020 - May 2021, New York